

Proviron is a global chemical company, established in 1977. Ever since, Proviron has been bridging the gap between environment, health and safety on one side, and chemical solutions on the other. It is certainly no coincidence our company name Proviron is made of two words: "Process" and "Environment". More than words, Proviron acts.

Proviron's mission is to provide solutions for tomorrow's problems. As a diversified chemical company :

- we help airports and airlines with deicing solutions: Provifrost[®],
- we invent monomers for water based applications: Provichem[®],
- we develop ingredients that replace the use of antibiotics in animal feed and invest in the production of micro-algae : Animal Health[®],
- we produce Heat Transfer Fluids to cope with numerous applications : Proviflow[®],
- we produce non-phthalate and bio-based plasticizers: Proviplast[®],

Via our subsidiaries in Belgium, the USA and China, our 240 employees support 700+ customers in 90+ countries, achieving € 70 million of annual sales in 2018.

We offer:

Besides a competitive salary and benefits, we offer you a varied and exciting position and a motivating work environment in a progressive company with a passionate family shareholder. You will work as part of a dynamic team where there is plenty of room for initiative and personal input.

Interested?

Then send your application letter and CV now to:
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More about Proviron on:
algae.proviron.com / www.proviron.com

BUSINESS DEVELOPER MICROALGAE WITH STRONG FOCUS ON E-COMMERCE

The Proviron Group is a European market leader in high quality chemical products. In addition, Proviron has been ground breaking in the research to obtain an efficient production of microalgae.

In our search to expand our portfolio of microalgae based products for use in aquaculture, Proviron is seeking to recruit a business developer to strengthen its Microalgae Innovations team.

YOUR RESPONSABILITIES

- Develop the (e-commerce) marketing for Proviron's microalgae products for aquaculture (shrimp/fish/oyster larviculture, hatchery and nursery feeds,...)
- Support our sales team in Asia, and customers and distributors worldwide with your expert knowledge.
- Organize and supervise internal and external product development trials in collaboration with internal and external experts.
- Edit and publish technical marketing material such as brochures; leaflets, website content and product catalogues.
- Setup and follow up of marketing campaigns on the e-commerce platforms of Google, Facebook, LinkedIn and the likes.
- Follow up online sales including the e-commerce platform, and payment and fulfilment service.
- Keep a close watch at the latest trends and development opportunities in the field at trade fairs, conferences and seminars, and translate these into business.
- You will report to the Business Unit Manager and you will work closely together with the knowledgeable multidisciplinary microalgae team in Hemiksem, Belgium, and the commercial team in Hangzhou, China.

YOUR PROFILE

- You have a University degree in Aquaculture or equivalent by experience.
- Excellent knowledge of English and communication skills are a must, knowledge of Dutch is welcome.
- You are prepared to travel frequently.
- At least 3 years of experience in the aquaculture industry.
- A knowledge of microalgae benefits for larviculture and feed formulation earns bonus points.
- More than average digital skills and keen to learn on this subject.
- Knowledge and experience in digital marketing, managing e-commerce platform, conversion optimization and tools like Google Analytics is a definite plus.
- Entrepreneurial mindset, eager to take initiative with the ability to work independently while collaborating cross-functionally.

